



Advancing Care in Primary Immunodeficiency

UKPIN2017

Putting PID First

7-8 December 2017, The Grand, Brighton

**Exhibition and
Sponsorship Guide**

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About the UKPIN Conference & Exhibition (UKPIN2017)

UKPIN is a multidisciplinary organisation devoted to those primary immunodeficiencies (PID) included within the specialist definition of Clinical Immunology. The network was set up to improve PID patients' care through the development of common approaches to management by means of setting agreed standards of care.

UKPIN has also provided a focus for consultation with regulators, manufacturers and NHS commissioners. It seeks to provide a means to influence decision-making processes within the UK and Europe, through representation on behalf of doctors and nurses and scientists working in the field of PID.

UKPIN members are nurses, scientists and medical practitioners involved in the healthcare of patients with primary immune deficiencies, or in research into these diseases.

The UKPIN conference is its biennial showcase, providing an exciting and stimulating programme of events to address the medical, scientific, educational and management issues relevant to all those working in the research of and the care of patients with PIDs

The event offers a fantastic and unique opportunity for UKPIN members to engage with manufacturers and suppliers on a rarely achieved face to face level, to learn about new products, services and innovations and for commercial suppliers to find out what works well for them in their day to day practice.

Venue

The conference will be held at The Grand Hotel, Brighton, which offers a fantastic location on Brighton's famous seafront, close to numerous restaurants, attractions and shopping with hundreds of hotel rooms within just a few minutes' walk of the venue.

Why support the conference?

By supporting UKPIN2017 you will actively be contributing to the development, growth and progression of the PID community – demonstrating your support and loyalty whilst connecting with UKPIN members in a focused and motivating environment. Join us at UKPIN2017 in Brighton and benefit from:

- Unique opportunities to extend your message and raise the profile of your brand amongst the very people who use your products and services.
- Network directly with the people who influence your business.
- Gain face-to-face access to major players in the field under one roof.
- Build new contacts and generate increased sales.
- Undertake market research with your existing and future customers.
- Learn about the issues and developments affecting the profession and position yourself ahead of your competitors.
- Access to a wide range of creative sponsorship and marketing opportunities

Who will I meet?

Approximately 300 delegates are expected to attend. Delegates will include consultants, nurses and healthcare scientists working in the PID field, many with the capacity to make or influence budget decisions within their organisations.

UKPIN2017

7-8 December 2017, The Grand, Brighton

Event promotion and marketing

A sophisticated and extensive marketing and communications campaign, using a wide range of print and online media, will reach UKPIN members as well as non-members across the UK and Europe, ensuring a large, quality audience. We use social media to increase awareness and stimulate debate, before, during and after the Conference with regular e-newsletters to provide valuable updates on the programme, speakers, exhibitors and helpful venue information. The conference website provides a user friendly, one stop shop for all information and regular news updates.

Exhibition timetable

Exhibition open days

Thursday 7 December	12.30-17:30 (please note, delegates will attend joint sessions with the BSI at the Dome until lunchtime on day one).
Friday 8 December	07.45 – 15.30 (approx.)

Exhibition space

Exhibition space is priced at £750 per SQM.

The shell scheme package includes:

- Velcro compatible shell panels
- One power socket
- Two spotlights
- Fascia name board
- Registration of stand personnel
- Lunch and refreshments for two stand personnel
- Logo and 100 words in the programme and conference website

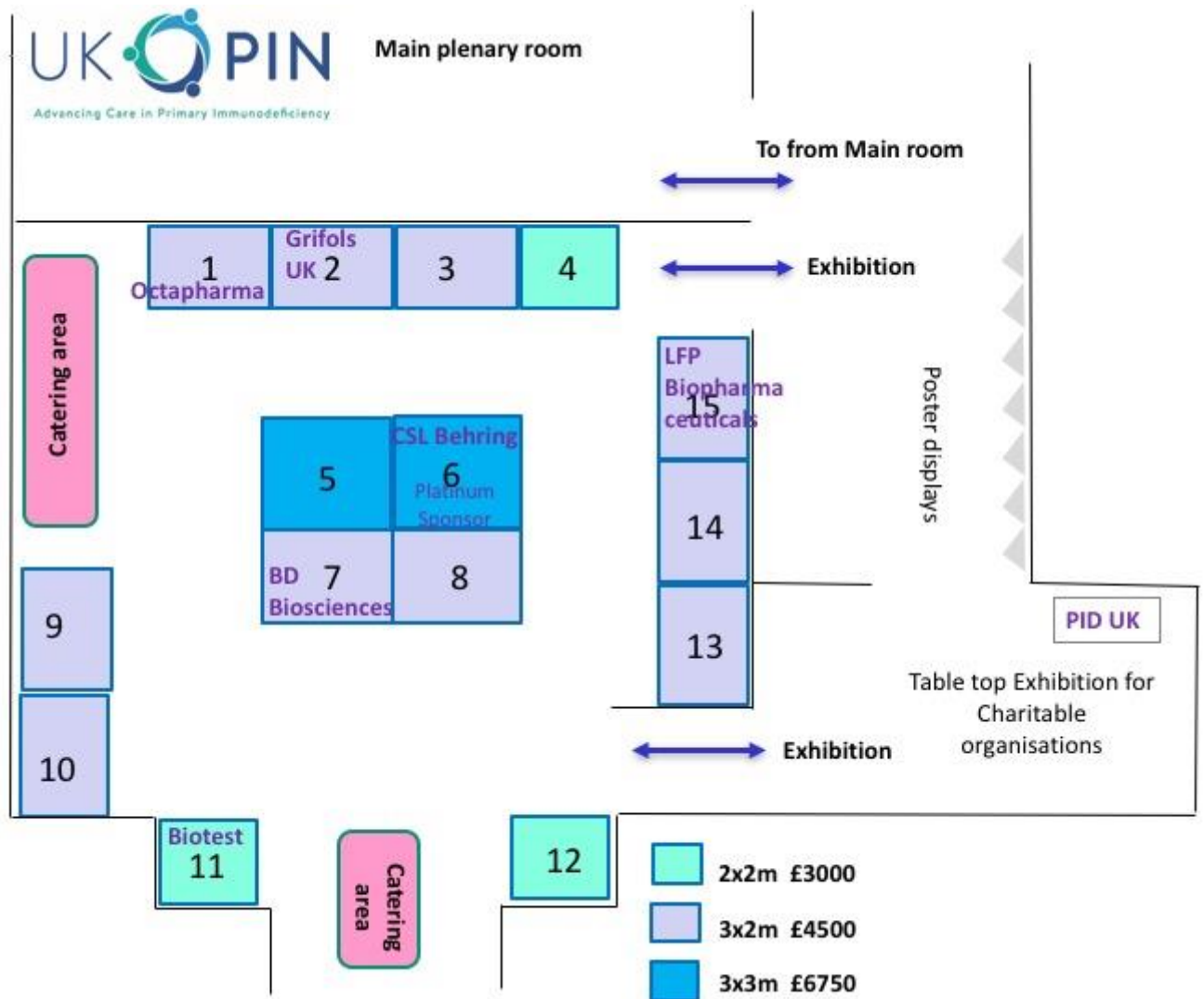
Space-only is available where just the bare floor space is provided.

Table-only space is available for registered charities at £250 – subject to availability.

UKPIN2017

7-8 December 2017, The Grand, Brighton

Exhibition floorplan



Partnership opportunities

Platinum partner (three packages available)

£34,995

- 3x3m stand in the exhibition in a premium position
- Breakfast, lunchtime, or evening (with drinks) symposium (45 minutes)
- Insert in delegate bags (inserts to be supplied by sponsor)
- Full page advert on the outside back cover or inside front cover of the conference handbook
- Pre-event email to all conference delegates (sent by the Organisers)
- Logo on all pre-conference advertisements and marketing
- Logo, hotlink and 200 words on the conference website
- Logo on the front cover of onsite conference handbook
- Logo and 200 words on the sponsors' page in the onsite conference handbook
- Logo and 200 words on the exhibitor listing in the conference handbook
- Logo on stage set in main conference room
- 6 delegate registrations
- Unlimited exhibition passes for stand personnel
- Post-event email to all delegates (sent by the Organisers)

Gold partner (two packages available)

£26,495

- 3x2m stand in the exhibition in a premium position.
- Insert in delegate bags (inserts to be supplied by sponsor)
- Half page advert in the onsite conference handbook
- Logo on all pre-conference advertisements and e-newsletters
- Logo, hotlink and 150 words on the conference website
- Logo and 150 words on the sponsors' page in the onsite conference handbook
- Logo and 150 words on the exhibitor listing in the conference handbook
- 4 delegate registrations
- Unlimited exhibition passes for stand personnel

Silver partner (two packages available)

£19,495

- 2x2m stand in the exhibition in a premium position.
- Half page advert in the onsite conference handbook
- Logo on all pre-conference advertisements and e-newsletters
- Logo, hotlink and 100 words on the conference website
- Logo and 100 words on the sponsors' page in the onsite conference handbook
- Logo and 100 words on the exhibitor listing in the conference handbook
- 2 delegate registrations
- Unlimited exhibition passes for stand personnel

Bronze partner (two packages available)

£14,495

- 2x2m exhibition space.
- Logo on all pre-conference advertisements and e-newsletters
- Logo on the conference website
- Logo on the sponsors' page in the onsite conference handbook
- Logo and 50 words on the exhibitor listing in the conference handbook
- Exhibition passes for 2 stand personnel

UKPIN2017

7-8 December 2017, The Grand, Brighton

Symposia and conference sessions

At UKPIN2017 we offer a variety of ways in which you can present to a focused, motivated and influential audience.

Breakfast, lunchtime, or evening (with drinks) symposium (45 minutes) £22,000

The symposium group partner is responsible for the overall organisation of the content of the symposium and running on the day. UKPIN2017 will provide:

- Use of a meeting room with facilities for PowerPoint projection, PA system and technical support
- 4 delegate registrations
- Opportunity to brand the meeting room
- Logo on the holding slide in the meeting room
- Logo on the meeting room signage
- Logo and symposium information included in the programme
- Half page advert in the onsite conference handbook
- Permission to use the phrase UKPIN2017

*Programme title and content subject to approval by the UKPIN steering committee. Partner responsible for any necessary catering costs.

Product presentation £1,795

Support of a solely commercial Exhibitor Presentation at the exhibitor's stand space, up to 7 minutes during lunch break, providing exhibitors with the opportunity to show, for instance, a video about their products and/or a scientist selected by the company to give a promotional talk by presenting his/her experience with a specific research tool. The Sponsor will be responsible for all related costs.

Educational grant in support of a scientific session £3,995

The opportunity to support one of the scientific sessions by means of an unrestricted educational grant. Sponsor's support will be acknowledged in the final programme alongside the session information as "Supported by an unrestricted educational grant from..."

Funding and educational grants £3,995

The organising committee welcomes any additional funding or educational grants which will support delegate attendance or enhance the quality of UKPIN2017. Support will be recognised on the conference website and onsite programme with "Supported by..." and your company logo.

UKPIN2017

7-8 December 2017, The Grand, Brighton

Branding and marketing opportunities

The UKPIN steering committee are seeking to develop mutually beneficial relationships to help organisations reach their goals in education, training, professional standards, safety and best practice and to enhance the experience for delegates at UKPIN2017. We offer a range of items and branding opportunities providing unique visibility and heightened awareness of your brand during the event.

Delegate bag inserts

Inserts will need to be supplied at least three weeks prior to the event.

One item **£995**

Two items **£1,495**

max size per item A4, 8 pages

Conference handbook advertising

The onsite handbook is given to each attendee and features programme details, speaker biographies, exhibitor information and other general information. All adverts are full colour:

Double page spread **£1,695**

Full page **£1,495**

Half page **£895**

Delegate bags

£3,995

Logo on all delegate bags, acknowledgement on the website, conference handbook.

Lanyards

£3,495

Logo printed on conference lanyards with acknowledgement on the website and conference handbook

Pads OR pens

£1,995

Logo on conference pads OR pens with acknowledgement on the conference website and conference handbook

UKPIN2017

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EXHIBITION AND SPONSORSHIP BOOKING FORM

Main contact	Organisation
Address	
Tel	Email

Invoice address details (if different from above)

Name	Organisation
Address	
	PO number
Tel	Email

Exhibition space (£750/SQM)

☐ Shell scheme ☐ Space only

First choice: Stand number/s _____ Stand size _____ sqm @ £ _____
Second choice: Stand number/s _____ Stand size _____ sqm @ £ _____
Third choice: Stand number/s _____ Stand size _____ sqm @ £ _____

Partnership packages

☐ Platinum **£34,995** ☐ Gold **£26,495**
☐ Silver **£19,495** ☐ Bronze **£14,495**

Conference sessions and symposia

☐ 45 minute symposium – breakfast **£22,000** ☐ 45 minute symposium – lunch **£22,000**
☐ 45 minute symposium – evening **£22,000** ☐ Product presentation **£1,795**

Educational grants

☐ In support of a scientific session **£3,995** ☐ Funding & educational grant **£3,995**

Branding & marketing opportunities

☐ 1 bag insert **£995** ☐ 2 bag inserts **£1,495** ☐ Double page advert **£1,695**
☐ Full page advert **£1,495** ☐ Half-page advert **£895** ☐ Delegate bags **£3,995**
☐ Lanyards **£3,495** ☐ Pads or pens **£1,995**

NB. All prices exclude VAT

Contractual agreement

I understand this is a legally binding contract and have read and agree to the terms and conditions overleaf.

Signature _____ Date _____

Please return to Profile Productions Ltd, Boston House, 69–75 Boston Manor Road, Brentford TW8 9JJ.
Tel: +44(0)20 3725 5840 Fax: +44(0)844 507 0578. Email: ukpin@profileproductions.co.uk

UKPIN2017

7-8 December 2017, The Grand, Brighton

Terms and conditions

1. DEFINITIONS

In these Standard Terms and Conditions the word 'Sponsor/Exhibitor' means any company, organisation or person who has applied for space allocation in an exhibition and/or to sponsor an event, or their agent, contractor or employee. The word 'Organiser' means Profile Productions Ltd.

2. STAND BOOKINGS

Sponsors/Exhibitors must complete sign and return the booking form. Provisional bookings can be held for 14 working days; however no application will be considered valid until a signed booking form and full payment is received. The Organiser reserves the right to refuse any bookings at any time without stating a reason. A booking is only confirmed when accepted by the Organiser in writing.

3. PAYMENT TERMS

An invoice will be raised on receipt of a booking form and should be paid in full within 21 days of the invoice date. Where the invoice amount is not paid within the prescribed time, stands and sponsorship packages may be reallocated and any loss incurred by the Organiser by such non-payment shall be claimed from the defaulting Sponsor/Exhibitor.

4. CANCELLATION

All cancellations must be made in writing. Cancellations made within 60 days of the event will be liable to a 50% cancellation fee. Cancellations made within 30 days of the event will be liable for full payment of the total invoice amount for the original booking.

5. AMENDMENT OF EXHIBITION FLOOR PLAN

While every endeavour is made to retain the published plan of the exhibition, the Organiser shall be entitled to vary the layout if it believes such variation to be in the general best interests of the exhibition as a whole.

6. SECURITY AND INSURANCE

Neither the Organiser nor its contractors shall be responsible for the safety and security of the exhibit or of any other property of any Sponsor/Exhibitor, its agents or employees, or for the loss, damage or destruction by theft or fire, or from any other cause, to such exhibits or other property, or for loss, damage or injury sustained by any Sponsor/Exhibitor or any other person save where proved to be caused by the negligence or breach of duty of the Organiser. The Sponsor/Exhibitor shall indemnify the Organiser and its contractors against any liability incurred by the Organiser or its contractors to third persons, as a result of any act or omission of the Sponsor/Exhibitor, its employees or agents. The Sponsor/Exhibitor should effect its own insurance against the risk of any loss, damage or injury or liability.

7. POSTPONEMENT OR ABANDONMENT

The Sponsor/Exhibitor shall have no claim against the Organiser or its contractors in respect of any loss or damage caused by the prevention, postponement or abandonment of the event, for reasons beyond the control of the Organiser or its contractors.

8. SUBLETTING AND SHARING OF STANDS

The Sponsor/Exhibitor shall neither share with, nor part with possession of the whole or any part of the stand allocated to it, to another organisation, company or person without the written consent of the Organiser.

9. STAND FITTINGS REGULATIONS

The Sponsor/Exhibitor and its contractors may not interfere with the exhibition building in any way whatsoever, and any damage caused by their acts of

negligence shall require them to indemnify the Organiser and its contractors against any claim arising from such damage.

10. ACCESS AND STAND DISPLAYS

The Sponsor/Exhibitor must ensure that its stand is ready before the opening of the exhibition each day. Stands must be fully staffed and stocked at all times. The Sponsor/Exhibitor must comply with build, breakdown and delivery times, as set out in the Sponsor/Exhibitor manual. Late build up and early breakdown creates problems in exhibition halls, contravenes health and safety regulations and is discourteous to other Sponsor/Exhibitors. If late setup is unavoidable, a suitable time slot will be allocated by the Organiser at its discretion. Exhibits are not to be removed until the exhibition is closed, and any Sponsor/Exhibitors closing the stand before that time without the permission of the Organiser may be liable for an **early closing fee of 25% of the total invoice amount**. The Sponsor/Exhibitor must vacate its stand, and ensure that all exhibit items are removed from the premises, within the time specified for exhibition breakdown.

11. UNDESIRABLE ACTIVITIES

If it appears to the Organiser that the Sponsor/Exhibitor may be engaged in activities which it considers to be contrary to the best interests of the Exhibition or event or which appear unethical or unlawful, the Organiser may without being under any liability to refund or reduce any costs, cancel any stand booking or sponsorship package and require the Sponsor/Exhibitor to vacate the event forthwith and to refuse the Sponsor/Exhibitor the right to participate further in the event. Canvassing for orders, except by the Sponsor/Exhibitor on his own stand in the normal course of his business is strictly prohibited and in any such case the right to expulsion referred to above will be exercised at once. The distribution or display of printed or other placards, flyers or circulars or other articles except by the Sponsor/Exhibitor on its own display space is prohibited, except by prior written agreement with the Organiser.

12. SAMPLING CONSUMABLES

If the Sponsor/Exhibitor wishes to sample consumables it must ensure that it complies with sampling regulations as laid out by the venue's contract and caterers. Consumables may be subject to corkage.

13. HEALTH & SAFETY AT WORK ACT

It is the responsibility of the Sponsor/Exhibitor to ensure that its contractors' employees' and agents', displays and exhibits comply with current legislation regarding Health & Safety at Work.

14. SPECIAL HAZARDS

Any exhibit that may be regarded as constituting a special risk or hazard must be notified to the Organiser at least one month in advance of the opening of the exhibition. The Sponsor/Exhibitor must at its own expense, comply with any conditions or safety precautions the Organiser, venue licensor or local authority may impose.

15. SPONSOR/EXHIBITOR BADGES

Please note that Sponsor/Exhibitor badges will not grant access to any of the conference sessions. Individual employees, agents, or contractors from sponsoring/exhibiting companies or organisations who wish to attend the conference sessions must register as full conference delegates.

16. DELEGATE NUMBERS

Whilst the Organiser will make every effort to secure a high level of attendance of delegates, there can be no guarantee of delegate numbers and no discounts or refunds are available if delegate numbers do not reach the projected levels.